

**INTERNATIONAL CONFERENCE
ON
VOLATILITY UNCERTAINTY COMPLEXITY AND
AMBIGUITY IN BUSINESS**
(November 23-24, 2019)

| Technical Session 1: Room Philip Kotler (MIET Business School) | | |
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| November 23, 2019 | | Time: 2:30 PM – 4:15 PM |
| Paper Id | Author(s) | Title |
| 8 | Dr. Priyanka Dalmia, Mr. Nitin Garg | Non-Banking Financial Companies: Stepping stones behind the growth of India Economy |
| 20 | Komal Sharma and Aruna Arora | An empirical study on the benefits of MCLR over Base Rate in Banking Sector. |
| 21 | Swaty Sharma and Dr. Babli | Volatility Transmission between Indian commodity market and United States commodity market - Evidence from literature |
| 45 | Sartaj Hussain, Bhanu Murthy K. V and Amit Kumar Singh | Stock Market Volatility: An Empirical Analysis of S&P BSE 500 Index. |
| 47 | Genimon V Joseph, Dr Kennedy Andrew Thomas and Sony Scaria | Volatility of Digital Technology Enabled Learning Through Social Media: Educators' Apprehensions |
| 53 | Kanika Dhingra and Sheeba Kapil | Determinants of Mergers And Acquisitions, A Tool In VUCA In Business: A Review Study |
| 54 | Kanika Dhingra and Sheeba Kapil | Mergers & Acquisitions in Pharmaceutical Industry, A Challenge in VUCA World |
| 59 | Mohammad Raza and Packirisamy Natarajan | Venture Capital Model for the Growth of VC- Backed Firms |
| 71 | Suresh Chandra | Evaluation of Sustainability Of Singareni Collieries Company Limited Using Triple Bottom Line Approach |
| 70 | Dr. Parul Saxena, Dr. Aarti Sharma, Dr. Roopali Fulzele | E- governance initiatives in India: Acceptability and Challenges |
| 73 | Pooja Jain and Rekha Dahiya | Impact of Modern ICTs' Usage on Agricultural Productivity: An Application of Modified TAM |

| Technical Session 2: Room Eugene Fama (MIET Business School) | | |
|---|--|---|
| November 23, 2019 | | Time: 2:30 PM – 4:15 PM |
| Paper Id | Author(s) | Title |
| 12 | Monica Gupta, Kavita Aggarwal and Shashi Shekhar | Small Scale Industries in Punjab- The state and infrastructure profile |
| 14 | Shiv Sharma and Deepti Sharma | Engineering Education Industry: Challenges and Strategy to Overcome These |
| 24 | Sanjeela Mathur | Corporate Entrepreneurship and Innovation: The Sustainability 'Index' in the VUCA World |
| 26 | Priya Jindal | Is Indian Banks Ready to Manage in a VUCA World? |
| 29 | Sunayana Sunayana and Shadab Mohd Khan | Trends in Social Entrepreneurship: A systematic review |
| 76 | Joseph Paul | A Study of Factors Which Influences The Escalation Of Employee Attrition Rate With Respect To Hotels In Chennai City |
| 83 | Rashika Bangroo, Kushal Gupta and Anil Kumar | Quantum Inspired Genetic Algorithm to solve Multiprocessor Task Scheduling Problem |
| 85 | Rashi Banerji and Shadma Shahid | Role of demographic variables in adoption of mobile wallets in India: A theoretical model |
| 86 | Shehla Malik and Shadma Shahid | How job position moderates the relationship between emotional intelligence and knowledge sharing behaviour: Testing multi-group moderation effect |
| 87 | Navneesh Tyagi, D Baby Moses, Ram Mohan Mishra and Dr. Shashi Kant Rai | ORGANIZATIONAL CULTURE IN ACADEMICS: INSIGHTS FROM SELECTED INSTITUTIONS OF HIGHER LEARNING IN INDIA. |

| Technical Session 3: Room Peter Drucker (MIET Business School) | | |
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| November 23, 2019 | | Time: 2:30 PM – 4:15 PM |
| Paper Id | Author(s) | Title |
| 6 | Ankita Pareek and Harsh Purohit | Trends and Patterns in Passenger Traffic in Aviation Sector: A Comparative Study of BRICS Countries |
| 13 | Ms Reepu | Catenation of BSE and NSE |
| 19 | Monika Bharti and Anamika Pandey | A study of life stress in employees to determine a balanced assessment using Ardell Welness Stress Test |
| 22 | Manav Aggarwal and Dr Babli Dhiman | Convergence of Accounting Standards, Financial Transgression and Regulatory Reforms in India and USA |
| 40 | Anuradha Reddy | Perceptions Of National Employees On Emiratization Policies In Uae Private Organizations |
| 46 | Dr. M. Javed Kalburgi P, Devika Rani and Mohammed Farzana Begum | Banking Sector Reforms In India – A Critical Review |
| 50 | Mr. Workneh Mengist and Dr. Bhupendra Kumar | Factors Affecting Tax Audit Effectiveness In East Gojjam Zone Revenue Office In Ethiopia |
| 60 | Prof. Anurag Singh and Saurabh Singh | Sharpe's Single Index Model: An Approach of Building Optimal Portfolio |
| 61 | Saurabh Singh and Prof. Kavita Chauhan | e-CRM Constituents Impacting the Customer-Bank Relationship in Indian Context |
| 64 | Dr.Uma Devi Ananth, Dr.Nirmala M, Prof.Sumangala Talur and Dr.Seema Sambargi | Managing Multicultural Teams in a VUCA Business Environment |
| 66 | Dr Ankita Saxena | Emotional Intelligence: Self Control, a way to create feel good environment at workplace |
| 67 | Brijesh Kishore Goswami, Dr. Sushmita Goswami and Dr. Ashutosh Singh | Impact Of High-Performance Human Resource Management Practices On Employee Engagement With The Moderating Role Of Ethical Leadership |
| 51 | Dr. C. Manoharan, Mr saravanan | FUTURE ASPIRATIONS OF ADOLESCENTS IN HIGHER SECONDARY SCHOOL |
| 90 | Ashok Singh, Piali Haldar, Raj K Kovid | Leveraging Artificial Intelligence (AI) for Gaining Competitive Advantages: A Critical review |
| 91 | Mr. A.Appu ,Dr. S.G.Balaji | AN ANALYTICAL STUDY ON APP BASED LAUNDRY LOGISTICS PROCESS AND ASSESSING THE PERFORMANCE OF DRY CLEANING SERVICES PROVIDERS IN CHENNAI REGION |
| 69 | Mrs. Shalini Acharya, Dr. Narendra H.M and Dr. Seema Sambargi | A study on the determinants of career choices and career breaks amongst women professionals in the IT sector |

| Technical Session 4: Room Karl Marx (MIET Business School) | | |
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| November 23, 2019 | | Time: 2:30 PM – 4:15 PM |
| Paper Id | Author(s) | Title |
| 72 | Nikhil Garg and Akshay Arora | Public-Private Partnership (PPP) Model Success/Failure Roadmap – An Indian Perspective |
| 74 | Shalini Sweety | Innovation In Consumer Confinement In Green Products For Pertaining To Customer Value |
| 75 | B.K. Indrani and Dr. S. Asrafi | A Study On Students' Awareness Towards Artificial Intelligence |
| 78 | Dr. Neelni Goswami, Dr. Richa Chauhan and Dr. Nishtha Pareek | A study with reference to educational sector: VUCA and Talent Management Practices |
| 79 | Dr.S Asrafi, S. Padmavathy and Mr.Mohammed Jindha Saffi | Green Logistics - A tool of optimizing benefits to the environment |
| 80 | Dr. Nishtha Pareek, Dr. Richa Chauhan and Dr. Neelni Giri Goswami | Advent of high use of Technology in the Banking sector and the increasing trend of VUCA in the customer service and Customer relationship management. |
| 81 | Dr. Neerja Dixit and Dr. Nishtha Pareek | The Impact of Locus of Control on the behavior of the Bankers |
| 82 | Dr. Richa Chauhan, Rishika Rani and Pranali Singh | VUCA world and Environmental Law |
| 88 | Dr. Anu Pandey and Dr. Preeti Singh | Role of Spirituality in the VUCA World and its Impact on Corporate Governance |
| 89 | Ms. Prerna Sharma | A Vision for The India-Us Trade Relationship |
| 28 | Ritu Prajapati | Women Education in India - Importance & Government Initiatives |
| 43 | Shobhit Mani Tiwari, Alok Kumar Gupta, Devbrat Khare, Kamal Soni | Application of Functional Programming Languages in Mathematics: Brief survey |
| 44 | Shobhit Mani Tiwari, Alok Kumar Gupta, Devbrat Khare, Santosh Kumar Singh | Cloud Convergence under IOT: Hurdles and Positives |
| 48 | Kirti Shukla and Dr. Hem Shweta Rathore | REVIEW PAPER:WORK-LIFE BALANCE OF DUAL EARNER FAMILIES |
| 30 | Harsh Purohit and Nidhi Chaturvedi | A Systematic Review of the Literature on Factors Affecting Women's Buying Behaviour |